

ZOOMERS SOUTHWEST FLORIDA RUNNING & TRIATHLON CLUB

MEETING MINUTES – February 5th, 2020

Meeting called to order at 6:32 P.M. Quorum present. In attendance: Chris Fleeman, Steve Holmes, Sherry LaBree, Karin Jacobs, Zoomers members Bobby Wrenn, and Jack LaPlante, Stacey Holmes.

OFFICER REPORTS

PRESIDENT’S REPORT: Chris Fleeman

Chris reported that there was a good turnout for the Trek for CHEC 5k, with five Zoomer volunteers, Fusion 5k with 3 Zoomers volunteers. Also well attended were the Cranberry Elementary 5k as well as Ironhead Brothers Trail run.

VICE PRESIDENT: Steve Holmes

Steve has shared several posts of downloadable copies of the Zoomers scholarship application on the Zoomers facebook page. Steve asked that Chris send out group email for those that are not on Facebook.

SECRETARY REPORT: Karin Jacobs

January minutes reviewed/to be approved.

TREASURER’S REPORT: Sherry LaBree

Sherry submitted financial reports and reconciliation to the board. She also reported that she has been having difficulty with the Runsignup webpage, it is not showing her where payments are being applied. (to races vs membership) She is getting in contact with tech support at Runsignup to see if the issue can be resolved. RRCA club insurance is now paid up for the year. Dug is adding Sherry to the account. Chris still needs to go to the bank with Pat and Lori to be added to Zoomers account. Sherry is currently working on tax exempt status for the club.

MEMBERSHIP AND MARKETING REPORT: Bill Mullis

Bill submitted membership report: we currently have 656 members, and 74 business memberships. Business membership has dropped sharply, as 57 businesses did not renew in 2020. Bill will be getting in touch with the local Chambers of Commerce to obtain contact information for local businesses. He also has some marketing ideas that he will present to the board for the March meeting.

WEB DIRECTOR’S UPDATE: John Libonati (absent)

COMMITTEE REPORTS:

2019/2020 Kids Race Series: – Bobby Wrenn

Just finished Cranberry 5k, had a great turnout, but was disappointed that with all the kids who ran the race, only three were signed up in the kids race series. Discussed ideas to increase numbers in this area. Upcoming this month in the series is the Superhero 5k on February 15th, and the Boca Grande 5k on February 23rd.

Adult Race Series: - Kevin Jones

Absent

Race Coordinator: Heather Lukacek

Heather is now on board as Race Coordinator and will be taking over for Chris. She is looking for Zoomers volunteers for The Shark's Tooth weekend of races. Zoomers tent will be set up at this event on March 7th and 8th. The race director is looking for about 12 volunteers over the two days. Heather will be sending out emails and posting to Zoomers page to gather volunteers

Special Events: Stacey Holmes

Stacy advised that there were very few open weekend days available for the Zoomers Anniversary Party without a major race already happening. Board voted for April 5th, 2020 at Lemon Bay Park in Englewood. There are trails for running, a kayak launch and an option for a bike ride to the beach and back. Stacy will be overseeing design for Anniversary T Shirts, will be ordered through Royal T's, and be sold to members for \$10 each.

UNFINISHED BUSINESS:

North Port Pool; Chris to go by and visit to see if it would be worthwhile to have a Zoomers banner put up.

Base/Zoomers proposal:

Steve announced that Base has decided to become a Zoomers sponsor. They will then be allowed to post specials and discounts for their nutrition products on the Zoomers Facebook page, and will extend a 20% discount off of their nutrition products.

The board voted to keep the existing design for the 2020 Base/Zoomers kit collection. Many different options will be available from running gear to triathlon. Steve will be working with Base on a date to open the Zoomers store for orders to be taken. Steve and Stacy will host several try-on parties so that members can try on and order correct sizes.

NEW BUSINESS: Steve made a motion to have a third Zoomer's Scholarship available to qualifying graduating high school seniors. Sherry 2nd the motion, motion passed.

Chris closed the meeting at 8:06 P.M. Next meeting will be on March 4th, 2020.