

Meeting called to order at 6:01 P.M. 08/16/2023 via Zoom Quorum present. In attendance: Yales Houghton, Kim Seward, & Carolyn Kneller, Jennifer Caluori along with former board members Pat Vazquez. Zoomer member Lauren Beaton and Guess speaker: Kristen Manomat with Girls on the Run.

**OFFICER REPORTS<sup>[SEP]</sup> PRESIDENT'S REPORT: Yale Houghton**

Researched mile marker signs with a company called Banner Buzz. Can only order two signs at a time. Need to add a cut date of 9/26/2023 for mile marker signs with TOT. Size would be 12 x 18 for portrait or landscape.

Will speak to Beach Bum Timing about marking the course before buying directional markers. In the meantime, will look into directional signs for the registration table, and other areas at TOT.

**VICE PRESIDENT: Vacant**

Nothing to report.

**SECRETARY REPORT: Kim Seward**

Nothing to discuss. Minutes from June were approved.

**TREASURER'S REPORT: Kim Seward**

For June 2023: Starting balance for June 1<sup>st</sup>, 2023, was \$25,989.50 with the ending balance of \$25,312.56.

For July 2023: Starting balance for July 3<sup>rd</sup>, 2023, was \$25,312.56 with the ending balance of \$22,005.42.

The treasure report was motioned for approval by Carolyn Kneller and seconded by Pat Vazquez.

## **MEMBERSHIP AND MARKETING REPORT: Jennifer Caluori**

Membership is almost 400.

Twisted Fork had low participation, but we did have a massive heat and it was the first day of school for most of our runners.

New Balance event is 9/30/2023. New Balance has about 1000 members, and they are sending blast emails to all their members.

Looking to possibly have 75+ show up. They will also have 4 demos to try.

Received the Girls on The Run sponsor form for their 5K on December 2<sup>nd</sup> and will discuss the options with the board and partnership.

## **WEB DIRECTOR'S UPDATE: Carolyn Kneller-Carsten**

Nothing to report.

## **COMMITTEE REPORTS: Yale Houghton**

### **2021 Adult/Kids Race Series: - Heather Lukacek**

Nothing to report.

### **Adult Tri Series: Yale Houghton**

Nothing to report.

### **Race Coordinator: Kim Seward**

Nothing to report.

### **Special Events: Board**

Nothing to report.

### **Discount Coordinator: \_\_\_\_\_**

Nothing to report.

## **Scholarship Coordinator: Denise Acosta (Absent)**

Absent – and nothing to report.

## **Trick or Trot Race Director: Committee**

Jenn tried reaching out to Don Young regarding the overall awards via-email. Will try to go in and personally meet with him.

During the meeting, Pat with Beach Bum Timing was able to confirm they had sign markers.

Agreed on Buffalo Graphics for the shirts. Currently working on the cost and presented them to have their name on shirt as a sponsor to help reduce the cost.

For 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> placement medals. Will look on Amazon and Oriental Trading to see what's the best option to order.

We are still waiting for funds and sponsor form from Adventure with the Homies and Century 21. Also, the logo for Century 21 is not a vector which is causing a little of an issue.

Need to do a course layout. Carolyn ran the original and it came up a little short. Afraid she might have missed something. Also, the bridge is “closed” with a cone to keep individuals from bringing their horses on it. There is a broken board or two on the bridge still to be repaired.

Confirmed Sponsor level entries for the run. Bronze will receive 1 entry, Gold, Silver, and Mile Marker will receive 2 entries and title sponsor will receive 6 entries.

Yale will make the coupon codes for the sponsors and get them sent out by next week.

Yale will contact Athletic Brewery to see if they want to sponsor with non-Alcoholic beer.

Food- Originally had Dunkin Donuts on board but just told us they

booked another venue and will not be available. We get cost to buy our own coffee and present to Los Dos Cristianos for coffee as well. Need to reach out to Il Primo Pizza and Papa Johns as well.

### **Unfinished Business: Board**

Nothing to report.

### **New Business: Board**

Kristen Manomat with Girls on The Run joined as a special guest speaker to speak with the board regarding the program, and sponsorship levels for the GOTR 5K that will be on December 2, 2023. She is also looking for volunteers that would want to help with going to the schools and getting photos, and coaches are needed as well. We will send out information to our members regarding this.

The meeting closed at 7:48pm.

Next meeting: 9/13/2023 at 6pm via Zoom.