

June 9, 2021

Meeting called to order at 6:02 P.M. via Zoom. Quorum present. In attendance: Steve Holmes, Heather Lukacek, Kim Seward, Sherry LaBree, Stacey Holmes & Carolyn Kneller-Carsten & Zoomers committee members: Yale Houghton

OFFICER REPORTS & PRESIDENT'S REPORT: Steve Holmes

Jim Doyle reached out from West Port to discuss events with the club. He asked to be a guest speaker but never signed on.

The first night of the kids' summer series went well despite the weather delay. Approximately 36 kids were present. Weather is the assumption for not a full turnout. The park is a great location with the playground. Steve invites all board members to attend when they can.

Steve found a cup sponsor for Trick or Trot. The sponsor was found using emails from the Chamber of Commerce in Englewood. Sponsorship for Trick or Trot is still a huge priority. Steve recommends reaching out to Port Charlotte & Punta Gorda Chambers for sponsorship. A good starting point would be to blast emails to those members. Kim & Heather will each take a chamber to find more sponsors.

Discussions for low volunteer turnout at Under the Moon 5K & possible reasons. Kim states she did email for help.

VICE PRESIDENT: Heather Lukacek

Nothing to report.

SECRETARY REPORT: Stacey Holmes

Stacey submitted minutes for May & they are approved. Nothing else to report.

TREASURER'S REPORT: Sherry LaBree

Sherry submitted the treasury report & the report was approved. Opening balance \$28, 692.95 Closing balance \$28, 557.68 and \$40 petty cash. Gail/941 awards were given for scholarships. The academic scholarships to the college are not yet given. Sherry doesn't have the college accounts from the recipients yet. Chamber dues are paid for Englewood. Still outstanding donation checks to VHS & NPH swim teams. Sherry will ride that out till the end of the year & possibly stop payment on them if they are not cashed by the end of the year. Steve states he can check his contacts a master swim class & try to get the contacts of the coaches at those schools.

MEMBERSHIP AND MARKETING REPORT: Kim Seward

Kim reports 18 business memberships, 108 household memberships, 111 single memberships & 2 student memberships. Total 239 memberships. A few new members & renewals now that events are coming back. Kim will post a "benefits of membership" to FB to encourage those that are a part of the FB page to sign up.

WEB DIRECTOR'S UPDATE: Carolyn Kneller-Carsten

Carolyn asks for 4x6 cards for marketing for race packets for Trick or Trot. 5000 flyers for \$99. Motion passes. Carolyn will create & order the flyers. She will get sponsor logos from Tracy. She is working on the quarterly newsletter & will post for July. All topics divided up amongst the board. All email issues have been resolved.

COMMITTEE REPORTS:

2021 Adult/Kids Race Series: - Kevin Jones

Absent

Adult Tri-Series: Yale Houghton

Nothing to report.

Race Coordinator: Kim Seward

Girls on the Run 5K had a great turnout of volunteers. Nothing new to report.

Special Events: Stacey Holmes

The kids' series went well on Tuesday. June event is confirmed with Bicycles International. Discussions on July event. Motion passes for a Thirsty Thursday run at Englewood Beach organized by John Libonati. Steve or Stacey will confirm with John.

Discount Coordinator: Steve Hurt

Absent.

Trick or Trot Race Director:

After the blast email, we had several sign-ups. Steve recommends a weekly email & FB posts. The cup sponsor is secured. Steve would like to see a sponsor highlighted in each new email. Discussions over the insurance with liquor license & consumption coverage. Sherry will forward our insurance coverage to Jill at Parks & Rec again & ask if anything else is needed & follow up. Codes need to be created for the business sponsors for their free entries. Stacey to create the codes & forward to Heather for distribution.

Scholarship Coordinator:

Steve states that Thierry was touched by the naming of the donations he made towards the scholarships. He intends to donate again for 2022. Good feedback from members for non-traditional applicants.

Unfinished Business: Steve Holmes

Nothing to report.

New Business: Steve Holmes

The tent frame died this past weekend. The crossbars completely fractured at the joints. The canopy is fine but we need a new frame. Steve priced out a new frame from EZ Up. Motion passes for \$675-800 budget for a new frame. Steve to take care of & forward the tax-exempt form to EZ Up.

No July meeting.

Holmes out of town for the August meeting. Heather will lead the meeting & take minutes.

Steve closed the meeting at 6:58 P.M. Next meeting will be on August 11, 2021 via Zoom.