

Meeting called to order at 6:04 P.M. 05/11/2021 via Zoom Quorum present. In attendance: Yales Houghton, Heather Lukacek, Kim Seward, Carolyn Kneller-Carsten & Kim Hite. Guest speakers were Rebecca Baily and Valerie Rowe -discussing Kids Run Series.

OFFICER REPORTS^[SEP]**PRESIDENT'S REPORT:** Yale Houghton

Anniversary party recap – All went smooth. We didn't run out of food and didn't have tons left. Wish there would have been free time to chat with our members but food needed to be cooked. Thank you to Pete Lukacek and Tarin Houghton for helping with the food. May look into catering next year to avoid losing time with our members. The mock tri was a great idea. We did have the Sharkey Bike ride going on at the same time but still had a great turn out. May look at doing more in the future.

Kids Run Series – Dates will be each Thursday from July 7th to July 29th. Rob the Deep Creek Ice Cream guy will come out the last week/Thursday for \$50.00. He has ice cream and snow cones. Heather Lukacek with Subway will be the food sponsor for July 21st. Kimberly Seward with Tri County Educators Insurance will be the sponsor of shirts. Will reach out to Nicks Pizza and see if they would like to do a week. Possible locations are Ann Dever, Myakkahatchee Creek Environmental or Centennial since construction is completed. Myakkahatchee may not be a great idea due to limited bathrooms and no playground. Need to call Charlotte State Park to discuss the Centennial option. Once we know location, we can get RSU completed. Becky and Val are to get the verbiage to Heather so that we can get the RSU created as well. Will work with James with Harbor Graphics for the shirts. Option! Have the last week be a color run. Possible weekly prize would be Pop Its for the kids each week. Going to research prizes for bulk. Heather sent over the tax-exempt form to Val and Becky. Going to check into Amazon to see how this could be applied. Budget will start at \$500.00. We will charge each kid \$5.00.

We are officially signed up as a business member for Legacy Trail. We need to send them our logo for advertising.

USAT is trying to promote youths. We will discuss further at next meeting.

Recording the meetings each week – The cloud only allows so much at a time. Made a motion to purchase an external hard drive. The cost is \$64.00 and it's a Toshiba. The was approved by the board.

VICE PRESIDENT: Heather Lukacek

We need to make the decision on visors. If we order under 72, they are \$13.00 each. If we order more than 72, they would be \$12.50. The total cost of 72 would be \$900.00. We made a motion to order 20 white/20 purple to see how that goes before we order too many.

Scholarships currently require a 2-year membership. We made a motion and approved to make it 1 year to qualify. For this year we will give all students to sign up by the end of June to qualify for the next year. Will send out a Facebook reminder.

SECRETARY REPORT: Kim Seward

Nothing to discuss. Minutes from April would be sent in once the treasure report amount was confirmed for April. Kim H confirmed the amount and report will be sent ASAP.

TREASURER'S REPORT: Kim Hite

Starting balance \$27,978.98. Ending balance \$27,832.45

Anniversary party was \$1068.18. Looked at past anniversary parties and we spent around \$755.00.

Treasure report was approved.

MEMBERSHIP AND MARKETING REPORT:

Total memberships for May 2022 is at 422, and 2021 was 421. Total household memberships for May 2022 is at 252, and 2021 was at 239.

WEB DIRECTOR'S UPDATE : Carolyn Kneller-Carsten

Nothing to report in terms to the website. May discount codes were emailed to the members. Carolyn will be out of town for the next meeting (June). Would like to have everything to her for the new letter by June 24th. Would like to highlight a business partner of our choice in the news letter.

COMMITTEE REPORTS:

2021 Adult/Kids Race Series: - Heather Lukacek

The series is up to date. Moved Young Marine to June and added GOTR for May.

Adult Tri Series: Yale Houghton

Nothing to report.

Race Coordinator: Kim Seward

Nothing to report.

Special Events: Board

Nothing to report.

Discount Coordinator: _____

Nothing to report.

Trick or Trot Race Director: Committee

We are looking for a possible race director to handle Trick Or Trot. We will give Beach Bum Timing first right or refusal.

Discussed the alcohol option and currently our insurance will cover if not selling. Will verify this information and confirm with permitting as well.

Will request for Gulf Breeze to handle shirts like last year.

Need to set up RSU. We will have a 10K/5K option this year. Race date would be the 3rd Saturday of the month in October (October 15th, 2022). Launch prize will be \$35 for 5K and \$45 for 10K. After August 15th, the sign up fee would increase to \$40 for 5K and \$50 for 10K. Shirt cut off would be around September 26th.

Ages 1-14 would be \$23.00 for 5K and \$33.00 for 10K.

We will have a costume party.

Start time for 10K would be 8:00AM and 5K at 8:05AM

Before announcing the run on the RSU and Facebook, we need to confirm permit for pavilion.

Scholarship Coordinator: Denise Acosta (Absent)

Scholarship suggestion since we didn't have any students apply would be \$1,500 divided up per (5) schools. That would be \$300.00 per school for Cross Country/Swim.

Suggested giving some funds from the 2021 Trick or Trot towards Hollys Hope and/or towards the kids run series.

We will revisit at May meeting.

Unfinished Business: Board

Discussed the business card option and to move forward. We will pay Carolyn Kneller to create the cards and purchase them from her. We will add the QR code as well to the cards.

New Business: Board

Nothing to report at this time.

Meeting closed at 8:12pm.

Next meeting: 6/08/2022 at 6pm via Zoom.