

Meeting called to order at 6:08 P.M. 02/082023 via Zoom Quorum present. In attendance: Yales Houghton, Heather Lukacek, Kim Seward, Carolyn Kneller-Carsten, Jenn Caluori & James Foster.
Absent: Kim Hite

OFFICER REPORTS^[SEP] PRESIDENT'S REPORT : Yale Houghton

Zoomers banquet went great. Everyone had a great time.

VICE PRESIDENT: Heather Lukacek

Nothing to report.

SECRETARY REPORT: Kim Hite /Kim Seward

Kim H. was absent, Kim S filled in.

Minutes were reviewed and approved by the board. Motion to approve: Heather Lukacek, seconded Carolyn Kneller-Carsten

TREASURER'S REPORT: Kim Seward

Starting balance was \$32,124.94 and ending balance was \$27,704.58.

Kim Seward presented the option to sign up for QuickBooks. If you do the lowest package available, it would be \$15.00 for first 3 months and then \$30.00 a month after. The quote is included to the minute notes. The board approved to do a 3-month trial period and go from there.

Treasure report was approved by the board. Motion to approve: Carolyn Kneller-Carsten, seconded Heather Lukacek

MEMBERSHIP AND MARKETING REPORT: Kim Seward

Current household membership is 372 and last year was 437. For individual, this year we are at 222 and last year we were 249. Current count is: 8 Business, 99 Household, 111 Individual, 4 students. When looking at the numbers for January 2023, the household was at 389, individuals were 230 with a total of 8 Business, 105 Household, 112

Individual and 5 students. With the numbers dwindling, we need to look at ways to get more members. Jenn is going to reach out to some businesses while looking for discounts. Will look into Publix as well for business membership.

Suggestions are to offer discounts for new members signing up at events, send mail flyers (Jenn will get quotes), and more bag stuffers for races.

Will reach out to running shops and Tri shops to see if they have anything to offer. We will need to make sure there isn't a conflict with any big sponsors when doing this.

Revisited the discussion of making a friendly email that we can personally send to members when we see their account expired in case they are not receiving emails from RSU. Carolyn sent Kim S a template.

Heather set her membership to expire on March 12th to see if she received the email notification's that RSU sends out 30 days before, 14 days, before and so many days after it expires.

WEB DIRECTOR'S UPDATE : Carolyn Kneller-Carsten

Kim S will send a list of all current business sponsors to be listed on the website.

COMMITTEE REPORTS:

2021 Adult/Kids Race Series: - Heather Lukacek

Race series is updated for January 2023. The format and tracking has more detail since it's not just participation. Will look into other options to make this more user friendly.

Adult Tri Series: Yale Houghton

Tri Series was not showing on the website. Yale will get this taken care of.

Race Coordinator: James Foster

Contacted City of North Port and the Myakkahatchee Creek Environmental Park is available for October 21st to hold the Trick or Trot run. James will start the process of this, and get permit filed. James will also contact Beach Bum Timing to get details of what would be needed for this location to make the race go smoothly. We would have the 10K/5K option when using this location.

Volunteer Coordinator: Kim Seward

Nothing to report.

Special Events: Heather Lukacek

James contacted Park and Rec, and the dates are currently open for April 22nd and 23rd, along with April 29th and 30th. The best dates that would work for most of the board would be the 23rd. James will try to get Pavilion 3 next to the playground, volleyball and restroom. If that's not available, will try for Pavilion 2 by the basketball courts.

Yale and Carolyn will send over the docs needed for permitting including last year's permit, tax exemption and insurance.

Discount Coordinator: Jenn Caluori

Will be reaching out to businesses for discount options.

Scholarship Coordinator: Denise Acosta (absent)

Had one scholarship application come in for Kaila Smith. Unfortunately, her membership had a 7-month lapse and was not active for 2 consecutive years and does not qualify for the scholarship. Heather will reach out to Denise for discussion.

Trick or Trot Race Director: James Foster

We still have a good percentage of packets left for pickup. If we mail the items, it would be approx. \$8.00 per package. We agreed to mail packets

to those that do not live in Fort Myers to Sarasota. For those that live in those areas, we can set up arrangements for them to pick them up.

Unfinished Business: Yale Houghton

For the Run and Tri Series, we need to make a cut off date to sign up. With doing this, we can order the correct number of awards and not have more items sitting in storage. Discussion is to make cut off date May 1st or June 1st.

The Storage unit needs to be organized and purged. The board agreed to give Yale \$150.00 to build shelves and organize.

New Business: Yale Houghton

Nothing to report at this time.

Meeting closed at 8:17 pm.

Next meeting: 03/08/2023 at 6pm via Zoom.