

ZOOMERS SOUTHWEST FLORIDA RUNNING & TRIATHLON
CLUB MEETING MINUTES

February 3, 2021

Meeting called to order at 6:06 P.M. via Zoom. Quorum present. In attendance: Steve Holmes, Heather Lukacek, Kim Seward, Sherry LaBree, Stacey Holmes & Carolyn Kneller-Carsten & Zoomers committee members Yale Houghton, Kevin Jones & Steve Hurt.

OFFICER REPORTSPRESIDENT'S REPORT : Steve Holmes

Steve states that communication has been excellent as well as task distribution. All financials are transferred & complete. We are currently trying to get a second key for the storage unit. Bobby resigns as kids race coordinator. Kevin will take over for kids race coordinator. Introduction of a new discount coordinator: Steve Hert.

VICE PRESIDENT: Heather Lukacek

Heather has sent out a scholarship email to members. She has also sent out an email with info on the run & tri series. Beach Bum Timing & Girls on the Run have reached out requesting to be added to the run series. Kevin will get it added.

SECRETARY REPORT: Stacey Holmes

Stacey submitted minutes for January & they are approved. Nothing else to report.

TREASURER'S REPORT: Sherry LaBree

Sherry submitted the treasury report & report was approved. Financials were transferred & finalized to Steve as the president.

Opening balance \$32,519.39 Closing balance \$30,975.81 Some ToT distributions have not yet been cashed. Distribution for Chick fil A

\$1,611.58 to each of their charities. Account is down with payment for the banquet.

MEMBERSHIP AND MARKETING REPORT: Kim Seward

Kim reports: 40 business memberships, 239 household memberships, 104 single memberships & 0 student membership. Total 390 memberships. 659 this time last year. We will send a blast email to try to bring those back that have lapsed. Also discussed creating a sign welcoming people over the tent at events. Yale volunteers to head that up.

WEB DIRECTOR'S UPDATE : Carolyn Kneller-Carsten

Carolyn will get Steve Hurt added to the emails. Shell emails & links are complete. The web company let Carolyn know that emails through them are 15 email addresses @ \$80.20/year. At this time we will continue with the shell emails as they are working fine. Those not on gmail are ok to create gmail accounts as Outlook isn't communicating with the shell accounts. The 'donations' button isn't working on RSU. Carolyn & Heather to troubleshoot & correct.

Kids race series will get updated on the website & follow the adult series race list.

COMMITTEE REPORTS:

2021 Adult/Kids Race Series: - Kevin Jones

Kevin steps in Bobby's place as coordinator. Kids race series will be scored the same as the adult series. The race series will run calendar year to mimic the adult series. The kids will get their own banquet or party.

Kevin reports the new format is much better for updating points. Yale & Kevin are going to advertise to the FB page that the race series scoring

has changed & get people excited about it. They realize it will take time for members to learn of the changes & sign up.

Adult Tri Series: Yale Houghton

Yale states he is not getting many opting in for the tri series. Kevin & Yale will work on advertising. The date of St. Anthony's has changed due to COVID & will need updating.

Race Coordinator: Kim Seward

Kim states last volunteer opportunities came last minute for January races. Moving forward when working with My Favorite Races contact Tracy Hussey for volunteer needs.

Special Events: Stacey Holmes

Poker run discussed for Feb. 24. Kevin will get with Casey at Off Trail for approval & coordinate with Tina Elkins on the date. Discussed winning prize as an entry into a race series race. Steve to call Tracy Hussey to ask for a race donation.

The next Zoomers event will be the Anniversary party. Stacey submitted dates & the party will be April 25. A budget was passed for \$1500 for shirts, refreshments & Lemon Bay Park rental fee.

Discount Coordinator: Steve Hurt

Steve is in the process of creating a list. He is working with previous year's lists & this year's current race series list for discounts. Once complete he will forward to Heather for a mass email send out.

Race Director: Vacant

Unfinished Business: Steve Holmes

Steve will modify the verbiage of the posting guidelines for the FB page before pinning. Members may post as much as they like but only sponsored races & sponsored race directors can post to promote their race. We can allow Zoomers weekly runs & events to be posted to the FB page again as some COVID restrictions have been lifted.

Weekly & monthly runs sponsored by Zoomers with financials of post run beers & refreshments to be on a monthly rotation. Kick off event will be the poker run. We will get approvals from the hosts & businesses of these runs.

It was discussed that we are carrying a large balance for a not for profit club. It was very difficult for Sherry to research how & why we have this balance. There are many discrepancies & lack of reconciliations in the past. Board agrees a comfortable balance is around \$20,000. Once everything is reconciled that is currently outstanding, we would have an approximate overage of \$3,000 that we could donate. It was discussed that the Hurricanes need new lane lines & to possibly donate to them \$500. It was approved to donate to the Hurricanes \$500 for lane lines. Sherry would like to revisit this topic at the next meeting once distributions reconcile & moving our fiscal year to September thru August. Steve will contact the Hurricanes swim coach.

Zoomers scholarship fund is funded for up to three recipients for 2021. Member, Denise Costa, reached out to Steve to help the club in all aspects of the scholarship fund. She offered to organize for past recipients to return for Zoomers events & update members on what they have accomplished or present speeches. It is approved for Denise to become the Scholarship Coordinator as a Committee position.

Steve closed the meeting at 7:53 P.M. Next meeting will be on March 3, 2021 via Zoom.